



lenerite 365 days to enjoy life



Summers full of colour

The best climate

Experience nature



Laurel forests, ferns and tranquility Sample the best of the island

Gastronomy



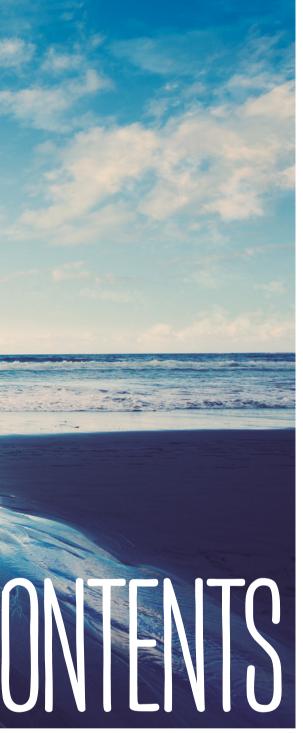
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THE ISLE OF TREASURES

Average annual temperature of 74°F

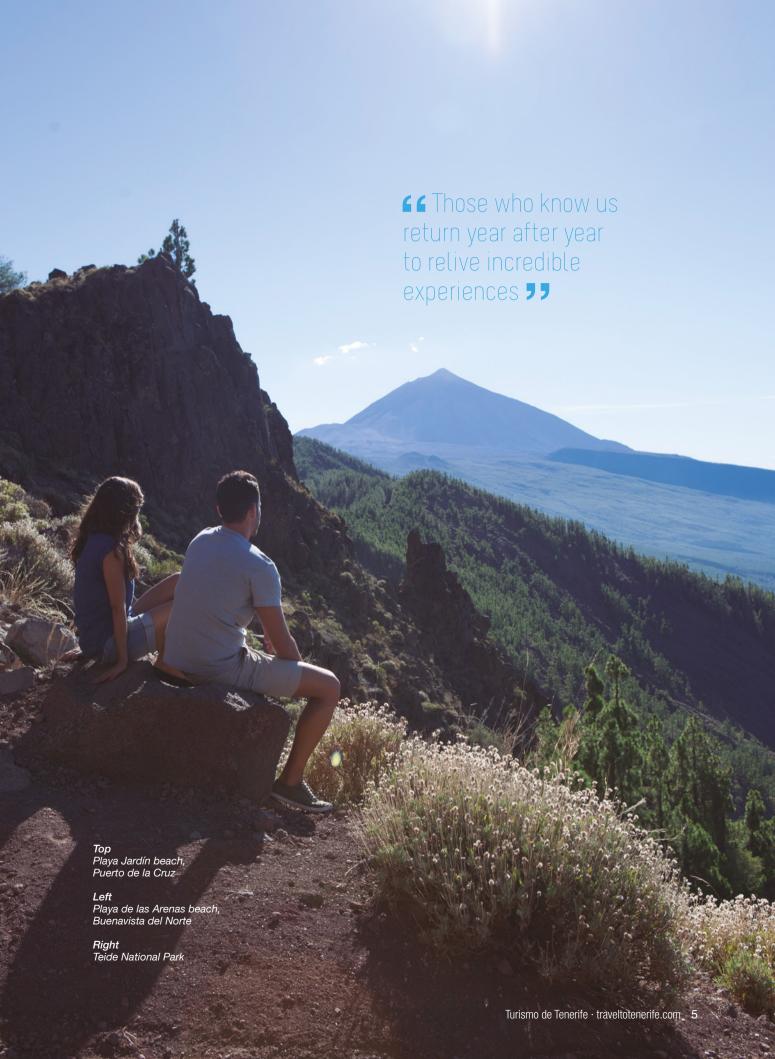
- An average annual temperature of 74°F, with warm summers and mild winters.
- 785 mi² in area.
- 3,000 hours of sunlight per year.
- Nearly 250 miles of coastline, 43 miles of beaches.
- 48% of the Island is protected natural area
- 800+ local species of flora and fauna.
- Modern transportation system and full bus service. Tramway in the metropolitan area.
- . The euro is the official currency.
- Two airports, one in the south (Tenerife Sur) and one in the north (Tenerife Norte), with flights to over 150 cities around the world.
- Two international cruise ports.
- Between 2 and 4 hours by plane from the mainland Spanish and European airports.
- Two UNESCO World Heritage Sites: Mt. Teide National Park and the city of La Laguna.

Tenerife is a volcanic island in the Atlantic Ocean where winter seems like spring thanks to the fabulous average year-round temperature of 74° F. A place where the people are genuinely friendly, an idyllic paradise with such diverse scenery you'll think you were at a thousand places around the world at the same time, or even on the moon: the Teide National Park (a huge volcanic area straight out of the movies) will make you believe you've travelled to a different planet.

Tenerife is a vacation destination offering hundreds of things to do, seducing and enticing sun-seekers from all over Europe to its beaches to enjoy some relaxation, sunbathing and water sports; or to immerse themselves in magical natural settings that range from surreal desert landscapes to lush green mountains. And all within easy reach. An island offering so many ways to have fun and those who know us return year after year to relive incredible experiences and happy memories.

You'll find modern accomodations, endless activities and ideas, exquisite cuisine, traditions, culture, a safe environment and hospitality. What more do you need? Just come ready to have the best time of your life.





There's so much to do it would be easier to tell you the things it's not possible to do on the island of Tenerife > >

FEEL THE WARMTH OF THE SUN AND THE PEOPLE

COMPELLING REASONS TO VISIT THE ISLAND

There are so many reasons to come we simply cannot mention them all. So here are just a few examples of why Tenerife is a top destination:

A climate of wellbeing.

Say goodbye to the stressful daily routine. The sunny weather is beneficial for your physical and spiritual harmony. We have a powerful ally: the mild temperatures on the Island all year round, so every day becomes a chance to unwind and enjoy the simple pleasures of life. Enjoy the outdoors, stroll through the streets and along seafront promenades, breathe...



Everything for everyone.

Tenerife has something for all visitors, whatever time of year you decide to come. Come alone, bring your family, your partner, friends or even your pet (which are welcome at many establishments).

Outstanding nature.
Beaches of white or even black sand, laurel forests surviving from the Tertiary Period, and Mount Teide. The natural diversity of the Island offers strikingly different scenery around every corner, as observed by Alexander von Humboldt or Charles Darwin himself during their stay on Tenerife. Its ever-present volcanic origins can be best explored by taking one of the many spectacular island tours on offer.

Choose what you like best.
Choose between water sports and activities at the beach or in the mountains.
Take in the best of rural life, go whale and dolphin spotting, have fun at theme parks or playing golf. Go hiking, diving, stargazing and let yourself go during nights of

partying. Indeed, there's so much to do it would be easier to tell you the things it's not possible to do on the island of Tenerife.

Make shopping an art.

You can come just for the shopping and spend as much time as you like indulging in your favourite pastime. VAT tax is 7% versus 21% on the mainland., making everything cheaper- plus you'll find all the top boutiques and fashion houses. Add to that all the luxury you desire, magnificent villas, plush limousines and sleek yachts and you have the kind of holiday that will make everyone back home green with envy when you

Clear blue skies.
The skies of Tenerife are so pure and clear that it is regarded as one of the best places in the world for stargazing. It is home to the prestigious Canary Islands Astrophysics Institute along with huge telescopes - including the Gregor solar telescope - used by leading Spanish and international scientists attempting to unravel the mysteries of the Universe.

recount your adventures.



The perfect fusion.

On Tenerife, the islanders live life with passion and we always have a happy smile on our faces. Our sweet, friendly nature means we welcome all visitors with open arms (for instance, drivers invariably stop at pedestrian crossings and we make every effort to give precise directions). This is the result of our being a fusion of Spanish and European forefathers, combined with a strong American and African influence. Many have decided to stay and live here having got to know us during their vacation.

Authentic flavors and wines.
This will be your greatest discovery.
The local cuisine is a delicious combination of the best Atlantic and Mediterranean food, creating exquisite dishes made from fresh local produce that simply make your mouth water.

Relax day and night.
Tenerife is a Spanisl

Tenerife is a Spanish, European and family destination. A safe island in every sense, where calm and tranquility reigns, allowing you to enjoy a relaxing, carefree holiday with the added assurance of knowing that, if the need arises, you

have a comprehensive healthcare network at your disposal.

Closer than you think.
The island is very close to mainland Spain and Europe, just a two to four-hour flight away. Many flights depart for Europe each day and the island's location makes it a tri-continental platform and a nexus for bonds and development between Europe, America and Africa.

Get in shape.
Our climate, the chance to train both at sea level and at altitude, modern facilities and accommodation with all the comforts of home and more lead innumerable professional athletes (we are referring to European, World and Olympic champions) to choose Tenerife every year for their demanding and intense training programmes. Cycling, swimming, athletics, beach volleyball... Just like them, you can also enjoy your favourite sport on the Island.

The sustainable island.
Tenerife is an environmentally-conscious island. Bioclimatic houses

designed by ITER (Technological Institute of Renewable Energy) offering holiday accommodation and taking full advantage of natural resources for domestic use, our zero-emission tramway or the constant acknowledgment of our hotels for their commitment to sustainability are just some of the examples of the environmental awareness that abounds on the island.

Move with ease.

Tenerife is the largest of the Canary Islands but not too big to travel around - visitors can journey from one end of the island to the other in a day. Distances are easily manageable — you can travel around the island on public transport or by hire car if you prefer more flexibility. Tenerife's relatively small size has another positive thing: it's impossible to get lost on the island.

Better conventions & events. With several large convention centers on the Island, Tenerife is a popular destination for corporate event planners who are looking for a warm, unique location for that special event.

Tenerife's greatest asset is the fact The trade winds are a perfect accompathat the sun shines every day and seeing niment, providing a wonderful contrast the sun rise above the horizon each mornto the sun of Tenerife. They improve the ing imbues everyone on the island with climate and help create our spring-like a sense of joy. Sunshine also has many health benefits. It relaxes, tones, activates ter - which have long led doctors and therapists from all over Spain to advise your defences, relieves stress, balances the nervous system and makes your skin look their patients to spend time on the Island great. It's an effortless, restorative treatment as a remedy for their ailments. that keeps on working without your even noticing. In the evenings, its subtle rays And does this suffice to explain why Tenerife create breathtaking sunsets that paint the is one of the worlds most popular vacation sky fiery red and golden orange. And best destinations? That, and its beaches. of all, it's free. SUMMERS FULL OF COLOR 8 Turismo de Tenerife · traveltotenerife.com



The beaches and you

On the island, you have around 40 miles of beaches where you can enjoy many activities such as pedalos, jet skis and parasailing. Or you can just relax, let the sea breeze cool you down and have a guick dip whenever you fancy... then repeat everyday till you have an amazing suntan. You can't say we don't make it easy for you.

Most beaches on Tenerife have been awarded the Blue Flag for the quality of the water, the services available and their easy access. Beaches with golden sand are mainly to be found in the south, from Güímar to Adeje. Las Vistas, Las Galletas, El Médano, Torviscas and Fañabé are some good examples.

Around the metropolitan area, the most famous is called Las Teresitas, in Santa Cruz, the Island's capital. One mile in length, its golden sands and close proximity to the small coastal town of San Andrés make it ideal for a relaxing day sat under a tropical palm tree (while in the area, you can also visit

the nearby Anaga Rural Park, declared a Biosphere Reserve by Unesco in 2015 and its lush green forests dotted with white houses).

Due to its volcanic origins, Tenerife also has beaches of black sand, mainly in the north of the Island. On such beaches, your skin soaks up their famous mineral salts which reduce stress and increase blood circulation, among other benefits. The secluded beaches of El Bol-Iullo and Los Patos are both away from traditional tourist routes. The most popular beaches include Playa Jardín, in Puerto de la Cruz; El Socorro, in Los Realejos; and San Marcos, in Icod de los Vinos.

A great way to enjoy the sea on the Island is to visit the natural pools formed long ago by lava as it flowed into the ocean. The most popular are at Bajamar, Punta del Hidalgo (La Laguna), San Juan de la Rambla (Charco La Laja), Garachico (El Caletón) and San Miguel.

Left Playa del Socorro beach, Los Realejos

Right Playa del Duque beach, Costa Adeje

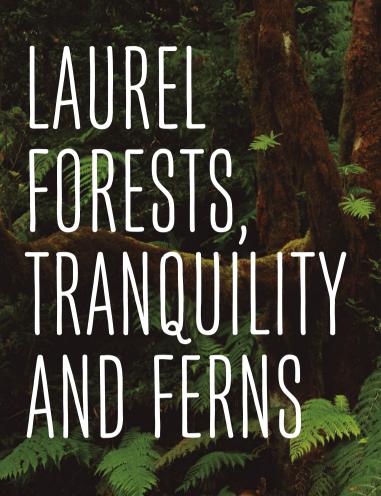
66 Due to its volcanic origins, Tenerife also has beaches of black sand, mainly in the north of the Island ""

SURF AND SAND Playa del Socorro, Los Realejos 10 Turismo de Tenerife · traveltotenerife.com

List of beaches awarded the Blue Flag To receive a Blue Flag, a beach has to meet certain criteria. For instance, pollution free waters, toliet facilities, lifeguards on duty and being kept clean.



Name	Location	Length	Type of sand	Info
Fañabé	In the south. Costa Adeje	700 m.	Golden	Showers, bars, restaurants, phone, lifeguard service, police Red Cross, toilets; sun lounger, beach umbrella and wate sports equipment hire; disabled access
Playa del Duque	In the south. Costa Adeje	700 m.	Golden	Showers, bars, restaurants, phone, lifeguard service, police Red Cross, toilets; sun lounger, beach umbrella and wate sports equipment hire; disabled access
Troya I-II	In the south. Costa Adeje	650 m.	Black	Showers, bars, restaurants, phone, lifeguard service, police Red Cross, toilets; sun lounger, beach umbrella and wate sports equipment hire; disabled access
Las Vistas	In the south. Arona	850 m.	Golden	Showers, bars, restaurants, phone, lifeguard service, police rescue service, toilets; sun lounger, beach umbrella and water sports equipment hire; disabled access, bathing with amphibious chair
El Médano	In the south. Granadilla de Abona	1150 m.	Golden	Car parks, restaurants, toilets, sun loungers, showers lifeguard service. Along with Leocadio Machado beach, the make up the famous Playa del Médano beach
La Jaquita	In the south. Granadilla de Abona	150 m.	Golden	Car parks; sun lounger and water sports equipment hire
Playa San Juan	In the south. Guía de Isora	500 m.	Black sand, volcanic rock and pebbles	Car parks, toilets; sun lounger and beach umbrella hire phone, restaurants, showers
La Arena	In the south. Santiago del Teide	125 m.	Black	Car parks, showers, changing rooms, toilets, phone lifeguard service, Red Cross, restaurants; sun lounge beach umbrella and water sports equipment hire; disable access
El Socorro	In the north. Los Realejos	350 m.	Black sand and pebbles	Showers, toilets, phone, restaurant, lifeguard service car parks
Playa Jardín	In the north. Puerto de la Cruz	700 m.	Black	Showers, bars, restaurants, phone, lifeguard service, police Red Cross, toilets; sun lounger and beach umbrella hire disabled access
San Telmo	In the north. Puerto de la Cruz	350 m.	Black sand and volcanic rock	Showers, phone, restaurants, police, disabled access
Bajamar Pools	Bajamar. San Cristóbal de La Laguna			Natural pools. Changing rooms. Restaurants
La Arena	In the north. Tacoronte	330 m.	Black sand and volcanic rock	Camping area. Car parks, restaurants, snack bars, showers, toilets, changing rooms.



Mountain biking Climbing Paragliding Canyoning Caving Bird watching Stargazing Horseback riding

43 protected nature areas which occupy half of the Island 77

Left Anaga Rural Park

Right
La Orotava valley
Cueva del Viento, Icod de los Vinos

Experience nature

Tenerife boasts 43 protected nature areas which occupy half of the island. Outstanding landscapes to see, such as the Laurel Forests, a lush magical relic from the Tertiary Period, or El Acantilado de Los Gigantes (The Giant Cliffs), which can reach up to 2,000 feet in height, but above all, you have endless options for outdoor activities. For instance, hiking. It's one of the best ways to explore Tenerife's amazing variety of natural beauty spots along hundreds of kilometres of signposted trails.

In order to decipher all that Tenerife's countryside has to offer, we recommend visiting the Sendero de los Sentidos (Path of the Senses), a true natural landscape with information panels that will help you to stimulate your sight, hearing, touch and smell.

The list of outdoor activities to choose from during your holiday includes many others. From riding through spectacular landscapes on your mountain bike (there are routes for all levels), to climbing the many rock walls and mountains in the north, centre and south of Tenerife. The Island is also a leading European destination for paragliding thanks to the air quality and climate. We have over 100 sites that are ideal for this increasingly popular sport.

We also suggest you try canyoning, an activity attracting new participants on the Island every day and for which there are a great many suitable canyons (Tenerife is criss-crossed by hundreds of them); and caving, to explore underground caverns hidden beneath our feet.

One activity which cannot be enjoyed anywhere else is the chance to explore a lava tube such as Cueva del Viento (Cave of Wind), at Icod de los Vinos (www.cuevadelviento.net). Around 10 miles in length, it is the longest in Europe, offering an unforgettable journey into the depths of the Earth and a perfect chance to discover the Island's volcanic past.

Bird watching, The Canary Islands and Tenerife are the first places you can see birds on their annual migration to Equatorial Africa. Go **stargazing** because the Island has some of the clearest and least polluted skies in the world, are two more great options for enjoying the open air. If you prefer, the many horseback trails all around the Island offer another fun way to explore Tenerife.





activitie of companies outdoor

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011-34 676 52 66 05 www.anagaatrapies.com info@anagaatrapies.com

Anaga Experience

011-34 690 36 90 89 info@anagaexperience.com www.anagaexperience.com

Bike 4 Walk

011-34 822 17 90 78 www.bike4walk.es info@bike4walk.es

Bike Experience Tenerife

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Bike Point Tenerife

011-34 922 17 62 73 www.bikepointtenerife.com info@bikepointtenerife.com

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Candelaria Life & Trekking

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Club Activo

011-34 669 62 43 73 www.clubactivocycling.com tony@clubactivo.com

Dayli Tour

011-34 922 78 08 79 011-34 639 65 19 10 www.dayli-tours.com info@dayli-tours.com

Diga Sports

011-34 922 79 30 09 www.diga-sports.de info@diga-sports.de

Discover Experience

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Encholas

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Enminube

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Feel Tenerife

011-34 649 68 48 52 www.feeltenerife.com info@feeltenerife.com

Free Motion

011-34 922 168 499 www.free-motion.com contact@free-motion.com

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011-34 610 77 73 11 www.guruexperiences.com sales@quruexperiences.com

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Segway Experience 011-34 922 38 56 57

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Star Excursions 011-34 609 58 92 66 info@starexcursions.com www.starexcursions.com

Tenerife Adventure

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011-34 922 01 04 40 www.volcanoteide.com info@volcanoteide.com

XTM-Travel.com 011-34 922 09 89 68 www.xtm-travel.com info@xtm-travel.com









PRACTICE, WIN

It's no secret that success in sport is based upon a rigorous training programme, yet the conditions and the environment in which it is undertaken are equally important. Tenerife is the ideal destination for the training of professional athletes as well as, of course, amateurs and enthusiasts.

Tíncer Stadium, in Santa Cruz, which has a unique design recognised around the world and provides the most advanced training facilities; or the T3 high performance centre, in La Caleta de Adeje, boasting some of the most modern installations in Europe, are two of the Island's more notable sports infrastructures. These, combined with our fabulous year-round climate, attract hundreds of professional sports people and teams - especially from Europe - to Tenerife every year for intense and comprehensive training programmes in preparation for major events.

The long list includes British football clubs Newcastle, Swansea and Everton, along with Elfsborg from Sweden, as well as national swimming teams from the UK, France, Germany, Holland, Italy, Switzerland and

Spain. Big-name athletes such as German swimmer Britta Steffen, number one in her country; her team mate Paul Biedermann, 200m free-style world champion in Rome, or sailing champion Paul Goodison (gold medal at the Beijing 2008 Olympics). The top Spanish beach volleyball team, Herrera and Gavira, have their training camp here, and world-class cyclists such as Bradley Wiggins (winner of the 2012 Tour de France and the time trial at the London Olympics), Tour de France champion Chris Froome, Alberto and Alexander Vinokurov, come to train on Tenerife's roads. Now all we need is you.

Diving Centres

Aquamarina Diving Centre

011-34 922 79 79 44 www.aguamarinadivingtenerife.com info@agua-marina.com

Big Fish Dive Center Tenerife

011-34 672 95 88 29 www.bigfishtenerife.com info@bigfishtenerife.com

Diving Center Ola

011-34 822 66 48 76 www.ola-aventura.com diving@ola-aventura.com

Fly Over

011-34 922 71 62 60 www.flyover.es info@flyover.es

Moana Diving 011-34 922 71 40 67 www.moana-diving.com info@moana-diving.com

SA Caleta Tenerife

011-34 922 78 97 97 www.sacaletatenerife.com info@sacaletatenerife.com

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Apnea Academy West Europe

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AR2 Surf Project

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Atlantik Surf

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Azul Kiteboarding

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http://bigsmilecharters.com/ the-luxury-travel-guide/ bigsmilecharters@gmail.com

Dream Charter

011-34 922 10 20 10 www.canarydreamcharter.com info@canarydreamcharter.com

La Marea Surf School

011-34 922 10 55 34 www.lamareasurfschool.com lamareasurfschool@gmail.com

Maritim Sports of Tenerife

011-34 922 71 97 52 www.watersportstenerife.com watersportstenerife@gmail.com

Sports Club Tenerife

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Submarine Safaris

011-34 922 73 66 29 www.submarinesafaris.com salesteam@submarinesafaris.com

Surf Center Playa Sur

011-34 922 17 66 88 www.surfcenter.eu mail@surfcenter.biz

Tenerife Kitesurf, Windsurf & Surf

011-34 666 20 11 60 www.tenerifekitesurf.com info@tenerifekitesurf.com

Marinas

Marina de San Miguel

011-34 922 785 464 Urb. Amarilla Golf. 38639 San Miguel de Abona www.marinasanmiguel.com reservas@marinasanmiguel.com

Marina del Sur Tenerife

011-34 922 78 36 20 Puerto Deportivo de Las Galletas, Torre de Control, 2ª Planta Playa de las Galletas 38631 Arona www.marinadelsur.es info@marinadelsur.es





DOLPHINS AND WHALES, the Island's other population

Dolphins and whales 365 days a year

Tenerife is today a top destination for whale and dolphin watching. 21 of the world's 79 species of dolphins and whales inhabit our waters, including a permanent colony of some 500 pilot whales and 250 bottlenose dolphins. They are most commonly found in the waters between the south coast of Tenerife and the island of La Gomera, They are also very close to shore, about three miles, allowing them to be seen all year round by going on one of the special daily

boat trips that set out from the ports of Los Cristianos (Arona), Colón (Costa Adeje) and Los Gigantes (Santiago del Teide).

In order to ensure the very highest standards for this whale and dolphin watching service, the companies involved have signed a quality charter whereby they commit to upholding certain rules aimed at safeguarding users and respecting all species which have made their home in the southern waters of Tenerife.

Whale and Dolphin Watching

Boat	Email	Telephone
Flipper Uno Free Willy Marina Princess Dos	www.flipperuno.com jendub56@hotmail.com	011-34 607 169 886
Bahriyeli Jolly Roger Le Monte Carlo	www.mardeons-tenerife.com info@mardeons-tenerife.com	011-34 922 751 576
Nashira Uno Gladiator U	www.maritimaacantilados.com reservas@maritimaacantilados.com	011-34 922 861 918
Royal Delfin	www.tenerifedolphin.com info@tenerifedolphin.com	011-34 922 750 085 011-34 607 967 550
Papacho II	www.atlanticecoexperience.com info@atlanticecoexperience.com	011-34 638 77 03 06
Bonadea II	www.bonadea2catamaran.com bonadea2@telefonica.net	011-34 922 71 45 00
Big Smile	http://bigsmilecharters.com/the- luxury-travel-guide/ bigsmilecharters@gmail.com	011-34 695 32 86 91



Journey to the Center of the Earth

The force of a volcano

Teide National Park is a UNESCO World Heritage Site with over three million visitors a year, is the best and most famous place to see volcanic phenomena on the whole island of Tenerife. No words can truly do it justice: majestic, breathtaking, unique...

One thing's for sure; you'll be simply astounded by the colours and the wild force which imbue this surreal landscape overlooked by Spain's highest peak at 1,200 ft above sea level. It is home to many local species of fauna and flora, such as the Teide violet or Tenerife bugloss whose bright colors stand in stark contrast to the thousands (yes, thousands) of tons of ochre lava in this truly unique landscape.

You can enter Teide National Park from the south and north of the Island in your own vehicle or by "guagua", the local word for bus. To round off the experience, a modern cable car takes you 657 ft from the volcanic cone. If you wish to reach the very summit, you must first re-

quest a permit via the park's website www.reservasparquesnacionales.es The more adventurous visitors can walk up to the Altavista mountain refuge (must be booked in advance). After following a

winding trail for 3 hours, they spend the night at the refuge before facing the final challenge - a one-hour walk to the very summit of Mount Teide. From there, they can enjoy the sunrise and, on a clear day, breathtaking views over the other six Canary Islands and literally feel on top of the world.

Top Teide National Park

Left

Mt. Teide cable car

Right

Trail 100 from Montaña Blanca to La Fortaleza Viewpoint, Teide National Park

Bottom

Altavista Refuge, Teide National Park



66 A modern cable car takes you within 657ft of the summit "> "





Live your volcanic experience

The Island's volcanoes represent so much more than just Mount Teide. From beaches to canyons, lava flows through the very veins of the whole Island, a spectacular result of Tenerife's volcanic birth. To enable you to explore and fully enjoy this aspect of the Island, we've recently marked out five areas which best showcase Tenerife's volcanic attractions: from visits to wine cellars offering produce whose colors and flavors reflect the Island's magmatic nature through to restaurants serving "volcanic" dishes, diving trips to see underwater eruptions, walks to get a close-up view of craters, volcanic cones and vents...

The five areas, which encompass the entire Island, are: "Territorio Antiguo"-The Old Territory, "Volcanes Legendarios"-Legendary Volcanoes, "Los Dos Valles"-The Two Valleys, "Tierra de contrastes"-A Land of Contrasts and "El rincón de la luz"-Land of Light.



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Bookings for the Refuge

www.telefericoteide.com/altavista

Visitor's Centre Telesforo Bravo

C/ Dr. Sixto Perera González, 25. El Mayorazgo. 38003 La Orotava 011 34 922 92 23 71 teide.maot@gobiernodecanarias.org

This visitor's center is open mornings and afternoons from 9:00 to 14:00 and 15:30 to 18:00. Open from Tuesday to Sunday.

You can find more information at www.traveltotenerife.com







Indulge yourself

Tenerife offers something for everyone, including those seeking the most exclusive vacation. You'll find many four and five-star hotels on an island boasting some of Europe's highest quality accomodations. We also have luxury villas, usually to accomodations within the hotel grounds, where privacy and exclusive areas such as gardens and swimming pools, along with first-class room service, create the perfect setting for a select, relaxing break.

Round off the experience with a sailboat trip, the chance to hire a limousine or top-of-the-range vehicle, spend afternoons (or even days) shopping at boutiques and shops pertaining to the most exclusive fashion houses, for which you can even

have your own personal shopper. If you'd like to take home a souvenir, we suggest a traditional handmade item such as pottery or embroidery.

Visiting Tenerife also provides a great chance to treat yourself a little and have your body and mind pampered by professional experts at over a dozen SPA centres offering everything from traditional treatments through to the latest techniques involving volcanic rocks, seaweed, Tibetan massage, fruit or chocolate body-wraps... Alongside establishments specialising in thalassotherapy, there are also many beauty salons, natural medicine centres and all manner of therapies for you to enjoy.

Tenerife Select is the brand created by Turismo de Tenerife and encompassing the Island's most exclusive tourism attractions, offering short breaks for any time of the year: the best choice for those wishing to pamper themselves and enjoy a unique experience. It brings together hotels, restaurants, theme parks, show venues, leisure companies and even a network of private clinics to satisfy the highest demands.



Honeymoon

Imagine if the biggest trip of your life could be a romantic fairytale come true. We invite you to celebrate your honeymoon on Tenerife. Magical scenery and idyllic settings provide the perfect photographic backdrop. A wide range of establishments to meet your every need and where your every whim is catered to, allowing you to be swept away by romance and love.

f Luxury villas where privacy and exclusive areas afford you the ideal setting for a relaxing break 77









Blessed spas

Not only do Tenerife's natural assets give you energy and vitality but a visit to one of the spas, located across the island, allows time for relaxation. A trip to a spa gives you time to switch off and forget about the daily routine and feel renewed both in body and mind.

A number of these facilities are located within upmarket hotels and resorts and offer a wide variety of treatments. Guests can choose from traditional Oriental therapies with hot stones, aromatherapy, exfoliation therapies and others to combat stress. Spa lovers can go the extra step and enjoy fruit masks, oxygen therapy, snow cabins, the Photon capsule...



Abama SPA

Abama Golf & Spa Resort. Ctra. Gral TF-47 km-9 38687, Guía de Isora 011-34 922 126 006 www.abamahotelresort.com

Aequor SPA

Hotel Jardines de Nivaria. C/ París, s/n. Urb. Playa Fañabé Costa Adeje 38660, Adeje 011-34 922 713 333 www.nivaria.es

Aqua Club Termal

C/ Galicia, s/n. Torviscas Alto Costa Adeje 38660, Adeje 011-34 922 716 555 www.aquaclubtermal.com

Bahia del Duque SPA

Gran Hotel Bahía del Duque. Avda. Bruselas , s/n. Costa Adeje 38660, Adeje 011-34 922 746 933 www.bahia-duque.com

BP San Felipe

Hotel BP San Felipe. Avda. Colón, 22 38400, Puerto de la Cruz 011-34 922 38 33 11 http://www.bahia-principe.com/es/ hoteles/tenerife/san-felipe/

Centro Wellness del Hotel Jardín Tropical

Hotel Jardín Tropical. C/Gran Bretaña s/n. Costa Adeje 38660, Adeje 011-34 922 746 000 www.jardin-tropical.com

Despacio Spa Centre Hotel H 10 Costa Adeje Palace

Playa La Entramada, s/n Costa Adeje 38670, Adeje 011-34 922 714 171 www.h10hotels.com

Despacio Thalasso Centre

Hotel H10 Conquistador. Avda. Rafael Puig, 22. Playa de las Américas 38660, Arona 011-34 922 795 781 www.h10.es

Laguna Nivaria Spa

Laguna Nivaria Hotel & Spa Plaza del Adelantado, 11, 38201, San Cristóbal de La Laguna 011-34 922 07 23 64 www.lagunanivaria.com spa@lagunanivaria.com

Mare Nostrum SPA Termas Marinas

Mare Nostrum Resort. Pirámide de Arona, Avda. de las Américas Playa de las Américas 38660, Arona 011-34 922 757 500 http://marenostrumresort. expohotels.com/wellness/ spa-de-lujo/

Natural Wellness SPA

Hotel La Siesta. Avda. Rafael Puig, 21. Playa de Las Américas 38660, Arona 011-34 922 792 300 www.lasiesta-hotel.com

Océano Hotel Health Spa

C/ Océano Pacífico nº 1. Punta Hidalgo 38240, San Cristóbal de La Laguna 011-34 922 156 000 www.oceano.de

Riu Palace Body Love

Hotel Riu Palace. Urb. La Herradura. La Caleta. Costa Adeje 38670, Adeje 011-34 922 714 191 www.riu.com

Sheraton la Caleta Spa Eutonos

Sheraton La Caleta Resort & Spa. C/ La Enramada, 9 Costa Adeje 38670, Adeje 011-34 922 162 000 www.sheraton.com/lacaleta

Spa by Clarins - Health Club

Avda. Los Océanos, s/n -Urb. La Jaquita 38686, Guía de Isora 011-34 922 869 000 www.melia.com/es/hoteles/ espana/tenerife/gran-meliapalacio-de-isora/spa.html

Spa Hotel

Europe Villa Cortes
Hotel Europe Villa Cortés.
Avda. Rafael Puig, s/n.
Playa de las Américas.
38660, Arona
011-34 922 757 700
www.europe-hotels.org/es/
villacortes/apartados/servicios/spa

Spa Hotel Paradise Park

Urb. Oasis del Sur. Los Cristianos Playa de los Cristianos 38650, Arona 011-34 922 789 555 www.sparadise.es

Spa Magek

San Blas Reserva Ambiental. Plan Parcial Los Abrigos 38639, San Miguel de Abona 011-34 922 749 010 http://es.sandos.com/hotel-sanblas-en-san-miguel-de-abona.htm

Spa Nammu

Hötel Vincci La Plantación del Sur. Calle Roque Nublo,1. Costa Adeje 3860, Adeje 011-34 922 717 773 http://www.vinccihoteles.com/es/ Hoteles/Espana/Tenerife/Vincci-Seleccion-La-Plantacion-del-Sur

Spa Royal Garden Villas

Hotel Róyal Garden Villas & Spa. Campo de Golf Costa Adeje. Finca Los Olivos. Costa Adeje 38660, Adeje 011-34 922 711 294 www.royalgardenvillas.com

Spa Villalba

Hotel Spa Villalba. Ctra. San Roque, s/n. 38613, Vilaflor 011-34 922 709 931 www.hotelvillalba.com

Spacio 10 Tenerife Wellness Center Hotel Marylanza Suites & Spa

Calle Arenales 20b 38650, Arona 011-34 922 787 849 www.spacio10.es

Thai Zen Space

Hotel Iberostar Grand Anthelia. C/Londres, 15 . Playa Fañabé Costa Adeje 38660, Adeje 011-34 922 713 335 www.iberostar.com/spa-y-relax

The Oriental SPA Garden

Hotel Botánico. C/ Richard Yeoward, 1. 38400, Puerto de la Cruz 011-34 922 381 400 www.hotelbotanico.com

Vitanova Spa & Wellness

Gran Hotel Tacande. C/ Alcalde Paetzman, s/n. Costa Adeje, 38650, Adeje 011-34 922 719 910 www.vitanovatenerife.com



THE FAIRWAY ENDS AT

A great way to combine your stay on the Island with a rewarding activity is to enjoy some golf, whether you're an enthusiast or an expert.

The spring climate of Tenerife enables you to play all year round, even in summer, when courses have special offers and the mild, pleasant climate makes this sport even more enjoyable. Its nine original courses -

including El Tecina on the nearby island of La Gomera, designed by top experts and with between 18 and 27 holes, make Tenerife a veritable paradise for golfers. If you add the vast range of supplementary attractions, including all manner of excellent golf establishments and facilities, combined with a wide variety of leisure activities, an unforgettable stay is quaranteed both on and off the green.

THE ATLANTIC



North

Buenavista Golf

C/ Vista la Monja, s/n 38480, Buenavista del Norte 011-34 922 129 034 www.buenavistagolf.es

Real Club de Golf de Tenerife

C/ Campo de golf,1 El Peñón 38350, Tacoronte 011-34 922 636 607 www.rcat.es

South Golf del Sur

Urb. Golf del sur, Avda. Galván Bello, s/n 38639, San Miguel de Abona 011-34 922 738 170 www.golfdelsur.es

Amarilla Golf & Country Club

Urb. Amarilla Golf, s/n 38639, San Miguel de Abona 011-34 922 730 319 www.amarillagolf.es

Golf Las Américas

Avenida Rafael Puig, 10 Playa de las Américas. 38660, Arona 011-34 922 752 005 www.golflasamericas.com

Centro de Golf Los Palos

Ctra. Guaza-Las Galletas. Km7 38636. Arona 011-34 922 169 080 www.golflospalos.com

Golf Costa Adeje

Finca de Los Olivos, s/n Costa Adeje 38670, Adeje 011-34 922 710 000 www.golfcostaadeje.com

Abama Golf

Ctra. Gral TF-47 Km9. Playa San Juan 38687, Guía de Isora 011-34 922 126 300 www.abamahotelresort.com

La Gomera **Tecina Golf**

Lomada del Tecina, s/n Playa de Santiago. 38811, La Gomera 011-34 922 145 950 www.tecinagolf.com

www.traveltotenerife.com/things-to-do/golf











WORLD CLASS ACCOMO-DATIONS

Choose where to stay

You'll find accomodations that adapt perfectly to your vacation needs. The leading Spanish and international hotel groups all offer accommodation on the Island, ensuring quality, prestige and expertise through a wide range of four and five-star hotels providing exclusivity and services such as spas, gyms and jacuzzis.

Whether it be it the south, north, or the metropolitan area of the Island, you'll have more than one hundred hotels and fifty apartment complexes to choose from.

Family oriented, ideal for couples or specialising in business travellers; with golf courses; next to the beach or in busy shopping areas; above high cliffs or nestled among vines and banana trees; in popular tourist areas or in the city; modern or traditional... There are also smaller yet equally welcoming places such as hostals and guest houses.

If we had to define the concept of a rural house in Tenerife, we would say something like this: it is the chance to stay in a completely natural environment but with all the comforts that will make your stay enjoyable. It's simple, and at the same time, accurate. On the island you can choose from a wide range of this type of accommodation. From restored mansions and carefully renovated farm houses to homes of contemporary design. But all have a common characteristic: their location in natural spots where your spirit will find peace. They blend into the surroundings without attracting attention, and many are located in one of the 43 protected natural areas around the island, such as magical laurel forests or endless pine forests sur-









A vast array of four and five-star hotels provide exclusivity and services such as spas, gyms and jacuzzis. ??

rounding the Teide National Park ... The choice yours. People who opt for this type of lodgings really value the fact that they not only allow them physical and mental distance from their busy daily lives, but also enable them to adapt to the peaceful rhythm of the countryside and its customs and take part in outdoor activities. Above all, while taking a breath of really pure air.

Hiking, biking and bird watching are some of the activities but you can also join in other more relaxing ones but equally suggestive. How about a visit to an organic farm or a wine cellar where unique wines are made. It could not be easier to enjoy nature to the fullest. To experience that

feeling of going to sleep under the stars in the company of the wonderful sound of silence. Shhh ...

El Parador del Teide Hotel. It gives you the chance to stay in one of the world's most beautiful places, in the very heart of the National Park. An excellent starting point for guided trips, stargazing or moonlight walks.

Another, highly original way to explore the Island is the so-called Cruise & Stay. Travellers coming here to board a cruise ship based at the Port of Tenerife seize the opportunity to stay a few days and enjoy all that our Island has to offer.







January

Romería de San Sebastián in Adeje Canary Islands Music Festival

February

Camival

March

Easter in La Laguna

Traditional Pilgrimage de San Marcos in Tegueste

May festivities in Santa Cruz with traditional dancing Mueca Street Art Festival in Puerto Canary Islands Day, 30/05 Holy Cross Festivity in Los Realejos and firework show 2/05.

St. John's Day Festival Corpus Floral Carpets in La Orotava Romería de San Antonio in Granadill

El Carmen Festival Traditional Pilgrimage de San Benito in Fimucité: Tenerife International Film Music Festival

August

Tejina Festival of Hearts Festival of the Virgin of Candelaria Traditional Pilgrimag San Roque Traditional Pilgrimag San Agustín in

September

El Cristo de La Laguna Fest Traditional Pilgrimag del Traditional Pilgrimag de San

Battle of Lepanto reenactment in Valle Guerra

November

San Andrés Wine Festival

December

Christmas Concert by Tenerife Symphony Orchestra Los Silos Int

Left

Religious Festival

Carnival Queen, Santa Cruz de Tenerife

Bottom left

Corpus de la Orotava

Bottom right

History Museum San Cristóbal de La Laguna





We're authentic

Popular festivities

Tenerife is proud of its authentic traditions, fiestas, gastronomy and friendly people.

Religious festivals and processions are a prime example of local culture. From March to September, ox-drawn carts, traditional food, local wines and meats take center stage in towns and villages all around the Island. Islanders wearing bright and colorful 'mago' costumes (traditional local dress) accompany 'parrandas' (traditional folk groups) playing Canary Island folk tunes and are the stars of the show at the festivals in Tegueste, San Benito (La Laguna) and San Roque (Garachico), three of the most popular festivities.

CTenerife is proud of its authentic traditions "> 1

Popular fiestas are held throughout the year, many of a religious nature. Holy Week, especially in La Laguna, or the Corpus Christi celebrations, most notably in La Orotava where you can enjoy tapestries made from flowers and sand from Mount Teide, are highly recommended.

Other major festivities include the celebrations in honor of the Virgin of Candelaria, an exquisite religious statue and Patroness of the Canary Islands; and the opening of the wine cellars to sample the new wine at Icod de los Vinos, inducing local youngsters to launch themselves downhill on wooden boards.

Carnivals

More than any other festivities on the Island, there is one extra special occasion: the Carnivals, which transform Tenerife and its people every February. Those of Santa Cruz, a Festival of International Tourist Interest, are the largest in Europe and over the course of several weeks thousands of locals and visitors alike fill the city with sequins, feathers, music and non-stop fun day and night to celebrate one of the safest festivals to be enjoyed anywhere. The best way to really join in with this party of all parties and make sure you have the time of your life is to wear fancy dress, or at the very least a colorful wig and face paint.

Cultural activities

Culture also plays a vital role on the Island of Tenerife. Many cultural attractions and venues await you, such as the Leal Theatre in La Laguna and Guimerá Theatre in Santa Cruz, the Adán Martín Tenerife

Auditorium (designed by architect Santiago Calatrava) or the Tenerife Espacio de las Artes art centre, TEA (by the prestigious architects Herzog & De Meuron), which are well worth visiting for their architectural value alone.

The Museum of Nature and Mankind. the Museum of Science and the Cosmos (offering hands-on experiments) or the Military Museum (its many treasures include the Tiger Cannon, which thwarted British Admiral Lord Nelson's attempts to conquer Tenerife) ensure a day of fun and learning for all the family.

Make the most of your stay to enjoy some of the many cultural festivals held on the Island: the Canary Islands Music Festival, the Opera Festival, the Tenerife Festival of Dance, the Atlantic Jazz Festival, Los Caprichos Musicales de Isla Baja music festival, the Festival of Brazilian Music, the Canary Island Puppet Festival, the Folk and Roots Festival or the Mueca International Street Arts Festival in Puerto de la Cruz.





SFDUCTIVE FLAVORS

Sample the best of the Island

The local gastronomy is a further example of Tenerife's authenticity and certainly the most delicious. Dishes made from local produce creating a marvellous fusion between traditional and avant-garde. Potatoes, 'mojos' (sauces), 'gofio' (toasted corn meal), cheese, fish, honey... the islanders love of excellent food has led its local cuisine to be included in the prestigious club known as Saborea España (Tasting Spain), which encompasses the finest gastronomic destinations in Spain.

A great way to sample Tenerife's cuisine is to try one of the island's local delicacies. The "papas arrugadas" ("wrinkled potatoes") with red and green "mojos" (paprika and green coriander sauces) are a must but there are plenty of dishes such as the Canarian stew (mixed vegetables and meat) and grilled sardines to excite food lovers. Desserts are widely enjoyed on Tenerife and promise to be finger-licking-good. Honey is a very popular dessert ingredient and the most unusual-tasting type of honey is obtained from endemic species such as the Teide broom.

Traditional marketplaces and street markets in towns and villages all over the Island offer wonderful fresh produce, often grown on organic farms, and are busy meeting points where you can share experiences with islanders who have expert knowledge of the area.

Tenerife wines are unique in the world for their different, original flavor and the sacrifice needed to make them in steep hand-cultivated vinevards often in narrow, remote areas. These elements, coupled to a nutrient-rich volcanic soil, give characteristics that from the sixteenth century onwards, were recognized in Europe. It may surprise you to know that especially the wine trade with the US was extraordinary in that period. The most important thing is that the popularity of the island's wines has continued until today.

Different types of soil and climatic zones of Tenerife (north-south-coast-lower hillsmountain and cold-temperate climate) mean that wines produced in one part of the island have nothing to do with those produced few kilometres away. And that is one of the specific traits of Tenerife wines - their great diversity.

In Tenerife there are five denominations of origin: Tacoronte-Acentejo, Ycoden-Daute-Isora, Valle de la Orotava, Abona and Güímar Valley, Each produces both red and white wines with a strong personality such as Malvasía or Malmsey. You can try one and think that you've tried them all but you could not be more wrong. So a good tip during your stay is to have lunch or dinner at local restaurants on the island and ask for wines from Tenerife. As well as being the perfect accompaniment to traditional

dishes, local wines will make your experience even more delightful. You will remember our island fondly in your memories for the wines that stole your heart.

There's a type of establishment on the Island known as a guachinche. These small, familyrun eateries, often improvised on the terrace or in the garage of rural houses, only open at certain times of the year to offer wine from their own harvest accompanied by two or three traditional dishes at very affordable prices. Such establishments have deep roots on the Island, and islanders will be delighted to tell visitors how to find them. Our only recommendation: be sure to visit them.



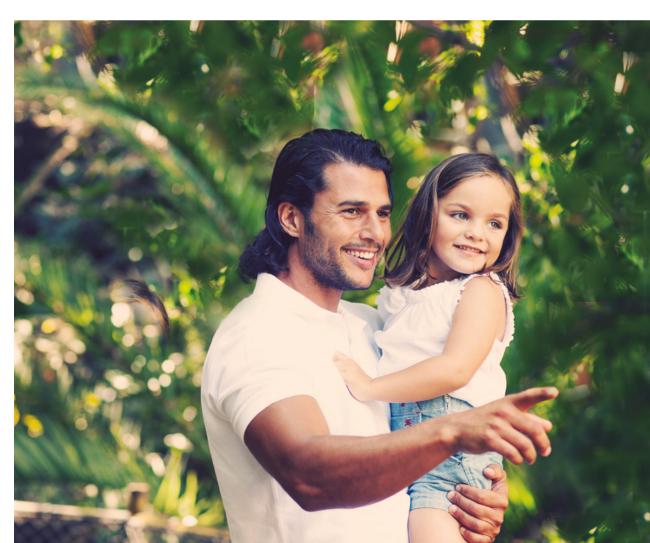
Left Aqualand Jungle Park Forestal Park

Loro Parque

Right Siam Park Loro Park Karting Indoor Tenerife Forestal Park



SMILES BIG AND SMALL









Have fun day and night

There's no time to be bored on Tenerife, which has many theme parks where you can enjoy unforgettable experiences. Open all year, they are the perfect supplement to all the activities and places to discover on your holiday.

Siam Park (Costa Adeie) is Europe's largest water park, occupying 185,000 square metres. Entirely themed on the Kingdom of Siam, it boasts some amazing attractions: an artificial white-sand beach with three metre-high waves, the Tower of Power (the second highest 'kamikaze' water slide in the world) and many others, ensuring a fun day out with family or friends.

Loro Parque, in Puerto de la Cruz, is an incredible wildlife park and aquarium visited by millions of people each year. The orca show is the star attraction, though the penguins come a close second, living in an

exact replica of their natural frozen habitat; Katandra Treetops, an aviary with hundreds of birds from around the world, Bengal tigers, dolphins... and, of course, all the fun of the parrot show. Pargue Loro (Spanish for Parrot Park), has the best and largest collection of these intelligent, friendly birds in the whole world.

In the south of the Island you can visit Jungle Park, a jungle setting full of wild animals and there's even a bird of prey freeflight exhibition including eagles. Emulate your favourite racing driver at Karting Club Tenerife or enjoy the thrills and spills of the water slides at Aqualand; so many things to do during your holiday, and what better way to round it off than a visit to Forestal Park, an adventure playground boasting over a hundred tree-top attractions where Tarzan would feel right at home.



Agualand Costa Adeje

Av. de Austria, 15 San Eugenio Alto. Costa Adeje 38660, Adeje 011-34 922 715 266 www.agualand.es/tenerife/

Forestal Park Tenerife

Ctra. de La Esperanza, km 16 Las Lagunetas 38001, El Rosario 011-34 902 091 471 www.forestalpark.com/tenerife/

Jungle Park

Urb. Las Águilas del Teide 38640, Arona 011-34 922 729 010 www.aguilasjunglepark.com

Karting Club Tenerife

Carretera del Chó s/n, entre Parque de la Reina y Las Chafiras 38640. Arona 011-34 922 730 703 www.kartingtenerife.com

Karting Indoor Tenerife

C/ Anatolio Fuentes García, 2. Polígono Ind. Costa Sur Barrio de Buenos Aires 38009. Santa Cruz de Tenerife 011-34 922 104 144 www.indoortenerife.com info@indoortenerife.com

Loro Parque

Avda. Loro Parque s/n. 38400, Puerto de la Cruz 011-34 922 373 841 www.loropargue.com

Pirámides de Güímar

C/Chacona, s/n 38500, Güimar 011-34 922 514 510 www.piramidesdeguimar.es

Siam Park

Avda. Siam Park s/n. Costa Adeje, 38660, Adeje 011-34 822 070 000 www.siampark.net



GRFAT DAYS BHITER NIGHTS







Welcome to the Party

When the sun goes down, Tenerife truly comes to life. Our excellent climate allows you to enjoy a drink at an open-air terrace bar any time of the year. Some have sea views, others are in parks, amid busy shopping streets, at marinas...

You can try your luck at blackjack, poker or roulette at the Island's three luxury casinos: Las Américas (ground floor of the prestigious Hotel Gran Tinerfe), Santa Cruz (Hotel Mencey) and Puerto de la Cruz (at the Lago Martiánez swimming pool complex).

www.casinostenerife.com

Classical music and jazz concerts or performances by the biggest stars of the moment are just a few other options to make your stay on the Island even

f Enjoy unforgettable experiences > >

more memorable. The year-long schedule of festivals and events offers every imaginable style to suit all tastes. Plus, every day you have the chance to see original live shows at the many venues and night clubs in both the north and south of the Island. Venues such as Ábaco, Pirámide de Arona-Carmen Mota dance show, Hard Rock Café Tenerife, Blanco Bar, Monkey Beach Club and Papagayo Beach Club.

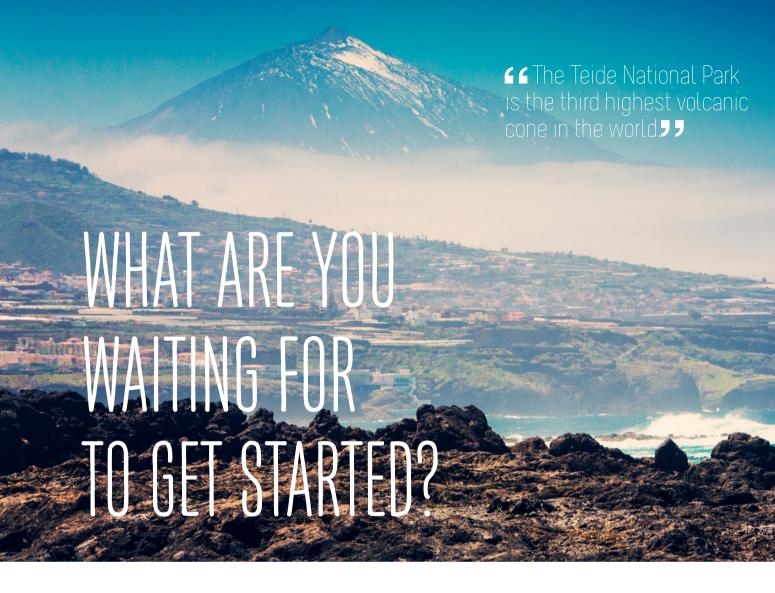
The spectacular Magma Arte & Congresos, on Costa Adeje, plays host to a wide range of cultural events (concerts, musicals, exhibitions) which we highly recommend during your stay with us.

For those who were born to party, every trend and ambience is on offer at pubs and clubs open every night of the week; or dance till dawn at a disco to the sound of rock, pop, house, techno or salsa.

On Tenerife, the party is non-stop, it's up to you to say when the night has ended. You can choose sessions by famous Spanish and international DJs at festivals and clubs all over the Island, or bars and venues where lovers of techno and chill-out will reach the very peaks of ecstasy. A more relaxed option is the moonlight beach parties offering great music and excellent company.







Many will think that you're crazy because you get up before dawn and run so many miles. Others will not understand that you're always looking for a higher mountain, a longer wave, a stronger wind... There may even be some who say you can't think of anything else, that you only have eyes for the next race. And it will all be true.

Every minute you spend not doing what you enjoy — is simply wasting time. Right now, you will be thinking about your next move on your board, or the road ahead where you will be filling your lungs with fresh air.

You'll be asked why you do it a thousand times and you will answer by shrugging your shoulders, smiling, and the best answer you can give is: because I like it.

Because you like it, you forget that you've been on the water for over three hours and you're still sailing. Somehow you will find the strength to pedal harder and faster uphill.

Because you like it, you live in constant search for new experiences that make you feel alive, where every moment is unique and different from the last.

Because you like it, you won't miss the opportunity to push yourself to the limit, time and again, in a place that has everything: Tenerife.

Thanks to its excellent contitions, the island is appreciated by professional sports people.

Many are already training on the island. Chris Froome and Alexander Vinokurov on bikes. Britta Steffen in the pool. With their rackets - Ana Ivanovich and Tomas Berdych. Paul Goodison in the sea. England's Newcastle, Swansea and Everton FC's players too. And the French, German, Dutch, Italian, Swiss and Spanish national swimming teams.



- Enjoy your favorite sport 365 days a year at an average temperature of 74° F
- Discover spectacular footpaths, pedal at altitudes of over 2,000 metres, and immerse yourself in landscapes full of contrasts.
- Surf the best waves, dive through crystal clear waters, and sail wherever the wind may take you.
- Discover Tenerife from the sky.
- Break your own personal best in top-level sports facilities.
- Compete in sporting events of all levels and types.
- Stay where they know how to treat you well.

66 The Cave of the Wind is Europe's largest volcanic tube **99**















Tenerife Adán Martín Auditorium

Avda, La Constitución, 1 38003, Santa Cruz de Tenerife 011-34 922 568 600 www.auditoriodetenerife.com eventos@auditoriodetenerife.com

Puerto de la Cruz **Conference Centre**

Parque Taoro, 22 38400, Puerto de la Cruz 011-34 922 238 400 www.congresostenerife.com info@congresostenerife.com

International Trade Fair and Conference Centre

Avda. Constitución, 12. Cabo Llanos 38005, Santa Cruz de Tenerife 011-34 922 238 400 www.recintoferialdetenerife.com info@recintoferialdetenerife.com

Magma Arte & Congresos

Avda. de los Pueblos, s/n. Costa Adeje 38660, Adeje 011-34 922 752 027 www.tenerifemaama.com info@tenerifemagma.com

La Pirámide de Arona **Conference Centre**

Pirámide de Arona. Avda. de las Américas, s/n 38660, Arona 011-34 922 757 500 www.expogrupo.com MNRComercial@expogrupo.com

HAVEFUN UN BUSINESS

Left Magma Congresos, Costa Adeje

> Right Playa del Duque beach. Costa Adeje

Bottom Adán Martín Tenerife Auditorium, S/C de Tenerife

Tenerife Convention Bureau (TCB)

A destination for conferences and events

Tenerife is also an ideal destination for conferences, events and incentive trips. A comprehensive network of ultra modern conference centres and accommodation able to provide every convenience and cater to any needs allows us to attract large groups, even in excess of 5,000 people. Our vast array of supplementary facilities, including all manner of leisure activities, ensures a successful outcome for any event held on the Island.

Tenerife Convention Bureau is the Turismo de Tenerife department in charge of promoting the Island as a destination for conferences, events and incentive trips.











Top right

Punta Teno. Buenavista del Norte

Bottom right

Ancient Dragon Tree, Icod de los Vinos

Bajamar natural pools, San Cristóbal de La Laguna

Teide National Park. All who have been to the Island, and those who haven't, will know of Tenerife through the Teide National Park. Standing amid a vast alien landscape, the Island's most famous symbol rises 12,000 ft above sea level. Mount Teide is the third highest volcano in the world and the least Earth-like place on Earth.

The Ancient Dragon Tree. What would someone 800 years old look like? On Tenerife, the Ancient Dragon Tree of Icod de los Vinos is estimated to be that old; a unique chance to see and touch such an incredibly old living being. A tree (actually, it's a bush) of colossal size and which is more than a great-great grandfather: 65 ft diameter and 53 ft tall.

Anaga Rural Park. A Biosphere Reserve in the north-west of the Island where time seems to have stopped at the Tertiary Period. Hiking among the park's lush Laurel Forests is like stepping back millions of years in time and it's easy to imagine that witches and fairies once lived here.

Teno Rural Park. The lucky 1,300 inhabitants of Teno Rural Park, a place of stunning natural beauty, live in the small villages of El Palmar, Teno Alto, Los Carrizales, Las Portelas and Masca. They make a living from livestock and farming, and the peace and tranquility which permeates the area has greatly shaped their philosophical outlook on life. It's a great place for all kinds of outdoor activities, including hiking.

MUST-SEE SIGHTS YOU'LL HAVE SO MUCH TO TELL

Los Gigantes Cliff. The name Los Gigantes (The Giants) was given for obvious reasons. This cliff in Santiago del Teide forms part of the Teno Rural Park and at certain points towers 2,000 ft above sea level, with virtually sheer walls which provoke a sense of vertigo even when seen from below.

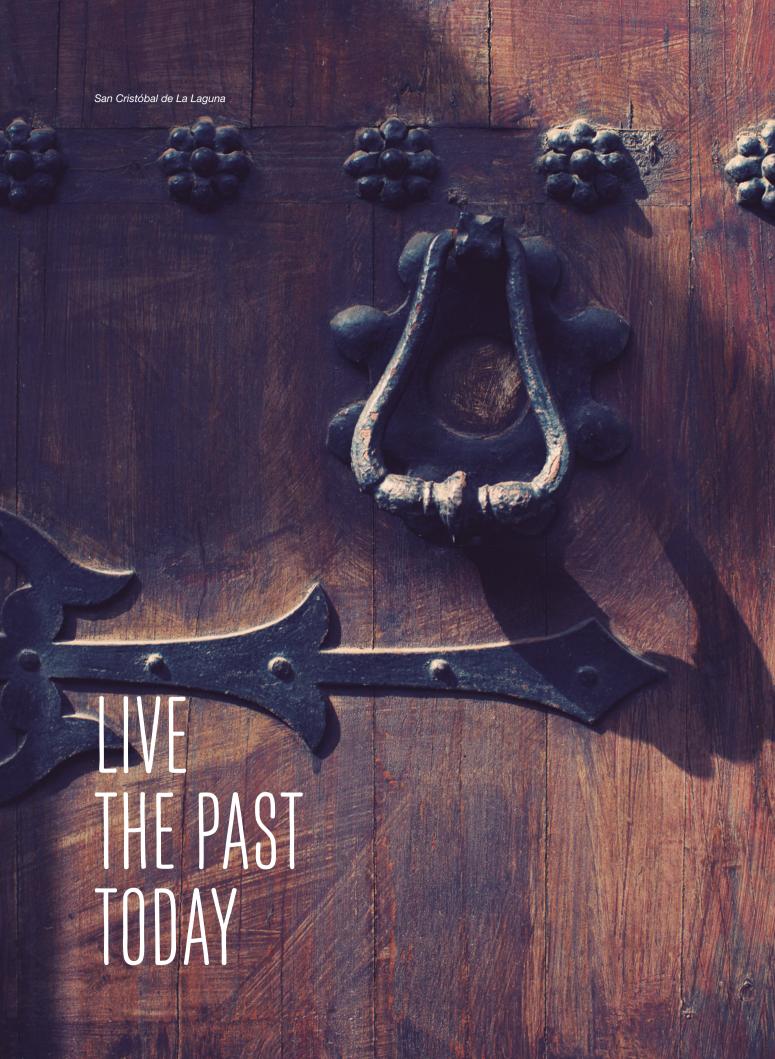
Whale and dolphin watching. You don't need to travel halfway round the world to see whales and dolphins. They live some three miles off the coast of Tenerife all year round. Tour boats set out from various ports in the south of the Island every day, offering a chance to see the bottlenose dolphins and pilot whales which have established permanent colonies in our waters.

Basilica of Candelaria. Its white and beige tones provide stark contrast to the bronze statues of Los Menceyes (ancient pre-Spanish kings) standing alongside the basilica and the black volcanic sands of the beach at its feet. The religious value of this building is greatly enhanced by the treasure of incalculable spiritual value housed within: the exquisite statue of the Virgin of Candelaria, Patroness of the Canary Islands, highly revered by the islanders.

Adán Martín Tenerife Auditorium. Santiago Calatrava designed this work of art. The world famous architect created a seemingly impossible buiding. With part of its structure hanging in mid-air as if by magic, the exterior radiance of the Tenerife Auditorium simply reflects the beauty which it emanates. It's a must-see visit for all visitors to the Island, and attending one of the regular concerts, operas or musicals is the ultimate experience.

Historic areas. The idyllic resort that is Tenerife owes much to its history, art and culture. The historic areas of La Laguna - a World Heritage Site -, Garachico or La Orotava, awarded prizes acknowledging their excellent state of conservation, are just three examples of the treasures to be discovered in many of our towns and which entice you to stroll through their streets and admire their beauty. So much more than sun and beaches.









Top left La Orotava

Top right San Cristóbal de La Laguna

> Bottom Garachico



WORLD HERITAGE AND CUITURE

Mother Nature made part of the island her own. She created a spectacular volcanic land of incalculable value. She gave us sun, Mount Teide, the laurel forests, beaches... and then, man took care of the rest. Tenerife boasts a cultural heritage on a par with its natural beauty which, in combination, create the complete holiday destination.

Cultural features on the island that you can enjoy on foot are the historic areas of its cities and towns. La Laguna is a Unesco World Heritage Site: Garachico has been awarded the Gold Medal for Fine Arts; La Orotava is an acknowledged Historical Artistic Site, and Icod de los Vinos is a site of Cultural Interest. These and many other examples perfectly illustrate the Canary Islands' rich architectural traditions, where the typical wooden balconies usually made of pitch pine - stand out for their intricately beautiful carvings. There's never sufficient time to fully admire each town's churches, convents, historic buildings, plazas, fountains, palaces...



In addition to these edifices, some of which date back over 400 years, Tenerife is also renowned for its avantgarde architecture. Santiago Calatrava has left his mark on such buildings as the Adán Martín Tenerife Auditorium and the International Trade Fair and Conference Centre. Its curved lines and open spaces have become icons within the works of this international figure from Valencia.

The prestigious Swiss architects Herzog & De Meuron have also left their creative mark on the Tenerife Espacio de las Artes (TEA) arts centre, and the remodelling of the centrally located Plaza de España de Santa Cruz, whose original creations include vertical gardens and delicate teardrop-shaped lamps.

Indeed, the entire Island is a reflection of unforgettable culture and heritage to make your stay with us a truly wonderful experience.

Museums to find out more

Tenerife's museums host exhibitions and collections that perfectly compliment a day out on the island.

There is a public network of museums offering a wide range of options that combine expanding your knowledge with having a fun and pleasant time.

Museums across Tenerife promise to expand your knowledge on nature and natural history in a fun and informative way and are great places to start or finish off a day out on the island.

The Museum of Nature and Mankind: the Museum of Science and the Cosmos; the Museum of History and Anthropology; and the Centre for Canarian-Latin American Documentation are all worth a visit.

museosdetenerife.org





January

- The Three Wise Men procession
- PIT (Fun Fair)
- Craft fairs during the 'Reyes' holiday (Spanish equivalent to Christmas)
- Three Wise Men show and procession in Tejina
- San Antonio Abad livestock festival at various towns.
- Canary Islands Music Festival
- Canary Islands Folk Fest in Arona
- Romería de San Sebastián Festival in Adeie

February

- Traditions and Folklore Week in Adeje
- Arona International Music Festival
- Breads of the World exhibition. Arico
- Carnivals
- Canary Islands Music Festival
- Canary Islands Folk Fest in Arona
- · Las Burras donkey festival in Güimar
- Matar la Culebra festival in Puerto de la Cruz
- Candle Festival in Candelaria
- Route of the Blossoming Almond Trees in Santiago del Teide.

March

- Canary Islands Alternative Music Festival
- La Laguna Guitar Festival
- Canary Islands Religious Music Festival
- Athletic Race to La Laguna
- Canary Islands Folk Fest in Arona
- El Paso de la Cumbre festival in Santiago del Teide

- Puerto de la Cruz Festival of Early and Baroque Music
- Pascua Florida in Guía de Isora

April

- April, wine month in Tegueste
- Tránsitos International Music Festival
- Las Galletas Half Marathon
- Romería de San Marcos Festival in Tegueste
- Easter in La Laguna
- I love Music Festival
- Isla Baja Caprichos Musicales festival
- La Orotava Music Festival
- 7 Islands Folk Festival
- Pinolere Cheese Fair
- Abama Golf Pro Am

May

- Celebration of Canary Islands Day
- Adeie Craft Fair
- Athletic Race around Tenerife
- Beñesmén, Romería Guanche festival in San Juan de la Rambla
- Romería de San Isidro Labrador religious festival in various towns
- Day of the Cross. Fireworks display in Los Realejos
- Zarzuela song festival
- Isla Baja Caprichos Musicales festival
- Arona Jazz Festival
- Holy Cross Festivity in Santa Cruz and in Puerto de la Cruz.
- Festival MUECA in Puerto de la Cruz

June

- Santa Blues in Santa Cruz
- Arona Magic Festival
- Alfombras del Corpus Christi street tapestry festival in La Orotava
- Romería de San Isidro Labrador religious festival in various towns
- Los Hachitos fire festival in Icod de los Vinos
- Enrame de los Chorros festival in Puerto de la Cruz celebrating St. John's Day
- Baño de las Cabras goat bathing festival in Puerto de la Cruz
- St. John's Day Festival
- St. Peter's Day festivals in El Sauzal and Güimar

July

- Arona Wine Festival
- Arautápala International
- Las Galletas Folk Festival
- La Orotava Chamber Music Festival
- Fotosub Tenerife
- Tenerife Lan Party
- El Carmen Festival
- Fiestas lustrales del Cristo de Garachico, with processional carts and fireworks
- Danza de las Varas dance festival in Las Vegas. Granadilla
- Gesta del 25 de Julio historical reenactment
- Carboneras festival
- Chirche Day of Traditions
- Romería de San Benito religious

The contents of this schedule are subject to changes or modifications









festival in La Laguna

- Threshing Day in El Tanque
- World Story Tellers Festival, Los Cristianos
- Fimucité. International Film Music Festival
- Canarias Jazz Más Heineken
- Canary Islands Infinity Xtreme Race

August

- Bavarian Week in Puerto de la Cruz
- "Verano de Cuento" Story Telling Festival, El Sauzal
- Varas v Cintas de San Isidro festival
- La Bajada de las Hayas in La Guancha
- Teiina Festival of Hearts
- Candelaria festival
- Baskets and Buns Parade and procession of Saint Barbara in Icod de los Vinos.
- Festival of Traditions
- Harvest Festival
- Romería del Poleo religious festival. El Amparo
- Romería de San Roque religious festival in Garachico
- Romería de San Agustín religious festival in Arafo
- Romería de La Esperanza religious festival
- Atlantic Salsa Festival
- Arona Summer Festival
- World Windsurfing Championship in El Médano

September

- Celebration of World Tourism Day
- La Librea in Tegueste (every three years)
- Sabandeño Music Festival
- Tenerife Opera Festival
- Transfer of the Virgin of Guía statue from Garachico to Guía
- Pinolere Craft Fair
- Buenavista Threshing Festival
- Fiestas del Cristo religious festival in La Laguna
- El baile del Diablo y la Diabla dance festival
- Romería del Socorro religious festival
- Boreal Festival
- Almond harvest
- Fiestas de la Luz in Los Silos
- Fiestas del Cristo de Los Dolores in Tacoronte.
- Romería de San Miguel

October

- Tri-continental Craft Fair
- Infanta Cristina Sailing Regatta
- Canary Islands Folk Fest in Arona
- Tenerife Opera Festival
- Los Barcos y Carreras de Barcos boat race. Tegueste
- Romería de la Virgen de la Encarnación religious festival. Adeje
- Almond Fair (La Gran Majada) in Aripe. Guía de Isora
- La Librea de Valle Guerra
- Tenerife Bluetrail

November

- Month of the Chestnut
- Tenerife Wine Festival in Santa Cruz
- Aroferia local wine and cheese fair in Arona
- San Andrés festival (Las Tablas) in Icod de los Vinos.
- Canary Islands Folk Fest in Arona
- Tenerife Opera Festival
- Fotonoviembre photography exhibition every two years
- Noche en Blanco 24hr shopping in La Laguna
- Tenerife 40 pop Festival
- Isla de Tenerife Rally
- Santa Cecilia festival in Los Silos
- Tenerife Champions Cup
- Miradas Doc. International Documentary Film festival
- Festival of Cortos Villa in La Orotava

December

- Las Galletas Craft Fair
- Christmas Markets and Bazaars in various towns.
- Christmas concert by the Tenerife Symphony Orchestra, in Santa Cruz de Tenerife.
- Canary Islands Folk Fest in Arona
- Canary Islands Gospel Festival
- San Silvestre in different municipalities
- International Story Festival. Los Silos
- PIT (Fun Fair) in Santa Cruz de Tenerife.



Useful information

Quest Travel Adventures

661 Highland Ave Suite 103G Needham, MA 02494

Tourist Information Centres Santa Cruz de Tenerife Tenerife Island Council

Plaza de España, s/n 011-34 922 281 287 amonteverde@tenerife.es

Puerto de la Cruz

Casa de la Aduana. C/ Las Lonjas, s/n 011-34 922 386 000 manuelp@tenerife.es

Tenerife Sur Reina Sofía Airport

Granadilla de Abona 011-34 922 392 037 huete@tenerife.es

Tenerife Norte Airport

Los Rodeos (La Laguna) 011-34 922 635 192 info@webtenerife.com

Costa Adeje Troya

Avda. Rafael Puig, 1. Adeje 011-34 922 750 633 turismo@adeje.es

Playa de Las Vistas

Paseo Las Vistas, s/n Los Cristianos. Arona 011-34 922 787 011 info-vistas@arona.travel

La Laguna Information Point

Casa Alvarado Bracamonte (Capitanes Generales) C/ La Carrera, 7 bajo 011-34 922 631 194 turismo.laguna@cabtfe.es

Santiago del Teide

Avda. Marítima
Centro comercial Seguro de Sol, local 34 Playa La Arena.
Puerto Santiago
011-34 922 860 348
santiagodelteide@yahoo.es

We have over 50 Tourist Information Centres.

www.webtenerife.com/oficinas

Security

Emergencies 112

National Police

Local Police

Guardia Civil police 062

Guardia Civil traffic police 011-34 922 662 441

Civil Defence 011-34 922 606 060

Health services

Quirón Tenerife Hospital 011-34 922 270 700

Quirón Costa Adeje Hospital, 011-34 922 752 626

Canarias University Hospital, in La Laguna. 011-34 922 678 000

Nuestra Sra. de Candelaria Hospital, in Santa Cruz de Tenerife. 011-34 922 602 000

Hospiten Bellevue Puerto de la Cruz. 011-34 922 383 551

Hospiten Sur, in Arona. 011-34 922 750 022

Hospiten Rambla, Santa Cruz de Tenerife. 011-34 922 291 600

Hospiten Tamaragua, Puerto de la Cruz. 011-34 922 380 512

Airports

Tenerife Sur Reina Sofía 011-34 922 759 000

Tenerife Norte 011-34 922 635 998







Ports

Santa Cruz de Tenerife 011-34 922 605 400

Los Cristianos, in Arona 011-34 922 790 827

'Guagua' (bus) stations

TITSA (buses) 011-34 922 531 300 Santa Cruz de Tenerife 011-34 922 219 399 La Laguna 011-34 922 259 412 Puerto de la Cruz 011-34 922 381 807 Playa de las Américas 011-34 922 795 427 www.titsa.com

Regional airlines

Binter Canarias 011-34 902 391 392 www.binternet.com

Regional sea links

Fred Olsen 011-34 902 100 107 www.fredolsen.es

Naviera Armas 011-34 902 456 500 www.navieraarmas.com

Radio Taxi

Adeje: 011-34 922 714 462 Arona: 011-34 922 790 352 Arona, Guía de Isora and San Miguel de Abona (Servitaxitenesur): 011-34 922 747 511 **La Laguna:** 011-34 922 255 555 Güimar: 011-34 922 510 811 Puerto de la Cruz: 011-34 902 205 002 / 011-34 650 77 09 94 **La Orotava:** 011-34 922 323 077 Los Realejos: 011-34 922 346 096 Granadilla: 011-34 922 397 475 Buenavista: 011-34 616804942 / 011-34 696568775 / 011-34 630639869 Vilaflor: 011-34 922 709 047/ 011-34 649487387 Candelaria:

011-34 922 503 880 /011-34 608038113 **Tenerife North Airport:** 011-34 922 635 114 **Tenerife South Airport:** 011-34 922 392 119 Eurotaxis in Santa Cruz de Tenerife. 011-34 609 867 581:

011-34 607 612 816: 011-34 629 132 269.

Eurotaxis in La Laguna: 011-34 922 253 677; 011-34 922 255 555; 011-34 635 819 087; 011-34 609 680 244 Eurotaxis in La Orotava: 011-34 646 369 214

Eurotaxis in Santiago del Teide: 011-34 922 86 08 40

Lost & found

Contact the local police of the corresponding town council.

What to pack in your suitcase

With average temperatures of 68° F in winter, 73° F in summer and 300 days of sun per year, the best thing is to bring beachwear and sun cream, comfortable cotton clothing, a jumper or two and a jacket in winter, always depending on the altitude of the area you're visiting. Bear in mind that different altitudes and the trade winds create microclimates, so sometimes temperatures can vary considerably in just a few short miles/kilometres.

Electricity 220 volts

Currency We use the euro €

More information

At your hotel

Ask at reception for the events schedule.

Symbols

Tourist Information

Refuge, Hostel

Airport



Port Heritage

Whale Watching

Marina

Golf Course

Teide National Park

Dragon Tree

Cable Car

Tourist Attractions

Auditorium Casa del Vino

Pyramids of Güímar

Cueva del Viento

Forestal Park

Jungle Park

Loro Parque

Casa de los Balcones

Archaeological Museum of Puerto la Cruz

History Museum

Anthropology Museum of Tenerife

Science and The Cosmo Museum

Nature and Mankind Museum

Pinolere Ethnographic Museum

15 Doll Museum

Siam Park

TEA. Tenerife Space of Arts

The Eduardo Westerdahl Museum of Contemporary Art

Tenerife Latin American Craftwork Museum

Carpets Museum

Rural Park of Teno

Rural Park of Anaga

Caserío de Masca

Acantilados de los Gigantes (The Gigantes Cliffs)

Cathedral of Candelaria

Abaco

The San Cristóbal Castle Interpretation Centre

Palmetum

Botanical Garden

The Orchid Garden Sitio Litre

Principal Footpaths

Montaña Blanca - Pico del Teide (Ascent of Teide)

Roques de García

Parador - Vilaflor

Vilaflor - Paisaje Lunar - Vilaflor

5 Mamio - Pinolere

6 Malpaís de Güímar

Zos Silos - El Palmar

8 Garachico - Montaña Chinyero

9 Afur - Taganana

Cruz del Carmen - Punta del Hidalgo

Motorway Road

TENERIFE SENSATIONS, mile after mile









